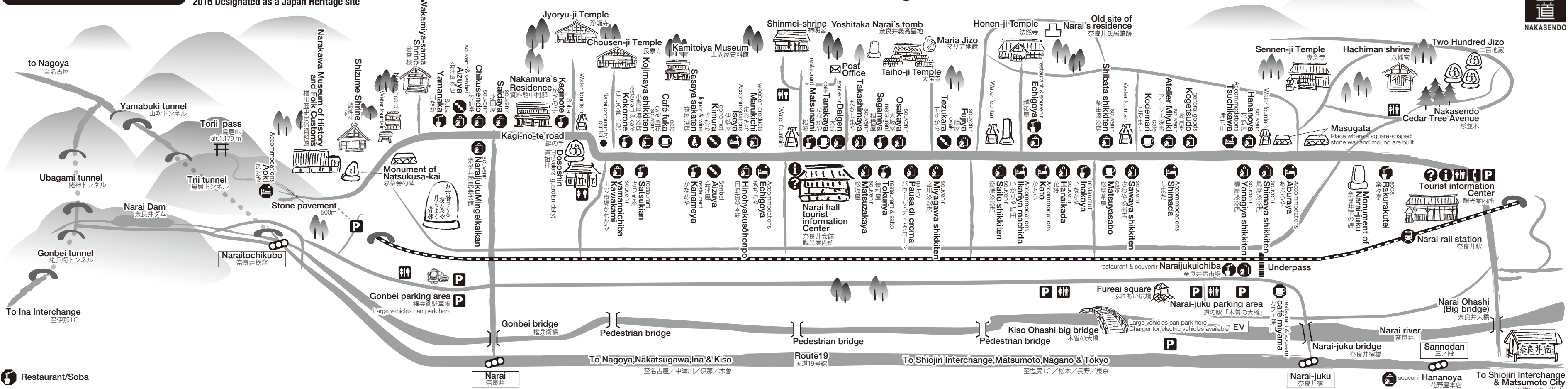


Narai-juku

Preservation District for
Groups of Historic Buildings

1989 Handmade Hometown Award
2005 Handmade Hometown Grand Award
2007 The Top 100 Most Beautiful Sites in Japan
2009 Flower-filled Tourist Spot Development Grand Award
2016 Designated as a Japan Heritage site

Narai-juku Strolling Map



- Restaurant/Soba
- Goheimochi/Oyaki/Senbei
- Souvenir/Shikki/Gallery
- Accommodations
- Cafe
- Liquor & Wine

"Kisoji Route runs through the mountains – We live in and protect the mountains"
The beautiful Kiso road with its Narai-juku historic Post town

During the Edo era (1603-1868), the Nakasendo highway was one of the main routes linking Edo (the old name of Tokyo) and Kyoto. The eleven local villages from Niekawa-juku to Magome-juku on the route called Kisoji (Kiso road) are well-known sightseeing spots. Particularly in Narai-juku, the view of the old street in the area has been maintained and the houses, built using unique local techniques, are of historical and academic value. Visit this small village in the mountains and feel the atmosphere of old Japan!

History of Preserving Narai-juku
Narai-juku is the longest post town in Japan. Gradually descending along the Narai River, Narai-juku stretches approximately one kilometer along the old Nakasendo Road, with Shizume shrine at the foot of the Torii Pass marking the end on the Kyoto side. To preserve Narai-juku, which was prompted by the issue of relocation of the Nakamura Family residence, a highly regarded private residence in the 1800s, out of the post town, a pioneering movement for preserving the old streetscape was launched through a public-academia-private sector initiative in 1968 with a view to reaffirming, passing down to the next generation, and protecting the historic assets in the immediate surroundings. Thereafter, in accordance with the Report on the Survey for Old Streetscape Preservation published in the

wake of the establishment of Japan's Preservation Districts for Groups of Traditional Buildings program, an ordinance to preserve them was enacted. Narai-juku was designated as an Important Preservation District for Groups of Traditional Buildings in 1978. This accolade is undoubtedly a result of the citizens' extraordinary efforts to develop their own community. After Narai-juku was designated as an Important Preservation District for Groups of Traditional Buildings, it went on to receive numerous awards, including the Handmade Hometown Award by the Ministry of Land, Infrastructure, Transport and Tourism in 1989; the Handmade Hometown Grand Prize in 2005; Japan's Top 100 Beautiful Historical Sites in 2007; and the Flower Tourism Award by the Japan Travel and Tourism Association in 2009. The citizens' passion for developing the region by leveraging its streetscape has been handed down from generation to generation.

Narai-juku Tourist Association
Narai-juku, Siojiri-City, Nagano
<http://www.naraijuku.com/>

Please take your trash home with you.
The townscape is for everyone to enjoy. Please respect it for future generations.

Narai-juku
List of stores, restaurants, hotels and museums



Souvenir, Restaurant & Cafe

Senbei	Aizuya	TEL.0264-34-3260 FAX.0264-34-3260 E-mail aizuya@more-net.ne.jp	Souvenir	Miyuki	TEL.090-5195-2649 Email m_piece365@hotmail.com
Souvenir	Chikusendo	TEL.0264-34-3118 FAX.0264-34-3438 TEL.0264-34-3518	Restaurant & Souvenir	Naraijukuichiba	TEL.0264-34-3305 FAX.0264-34-3305 Email kobayasi@narakawa.co.jp
Cafe	café Fuka	TEL.0264-34-3939	Souvenir	Naraijuku Mingeikaikan	TEL.0264-34-2685 FAX.0264-34-2685 URL http://kiso-nakamura.com/
Cafe	Café Miyama	TEL.0264-34-2500 FAX.0264-34-2501 Email kobayasi@narakawa.co.jp	Souvenir	Osakaya	TEL.0264-34-3239
Restaurant & Souvenir	Echigoya	TEL.0264-34-3048 FAX.0264-34-3691 URL http://www.echigoya.ne.jp/ Email info@echigoya.ne.jp	Gallery	Pausa di croma	TEL.0264-34-2809
Souvenir	Fujiya	TEL.0264-34-3609 FAX.0264-34-3609	Soba	Rakurakutei	TEL.0264-34-3199
Souvenir	Hanaikada	TEL.0264-34-3231 FAX.0264-34-3231 URL http://www.kiso-hanaikada.com/ Email info@kiso-hanaikada.com	Soba	Sagamiya	TEL.0264-34-3117
Souvenir	Hananoya	TEL.0264-34-3708 FAX.0264-34-3709 URL http://www.hananoya.jp/ Email info@hananoya.jp	Souvenir	Saidaya	TEL.0264-34-2294 FAX.0264-34-3259
Drug store	Hinohyakusohonpo	TEL.0264-34-3221	Liquor & Wine	Saito shikkiten	TEL.0264-34-3515 FAX.0264-34-2367 TEL.0264-34-2367
Restaurant	Inakaya	TEL.0264-34-3300	Restaurant	Sasaya sakaten	TEL.0264-34-3020 FAX.0264-34-3020
Soba	Kaginote	TEL.0264-34-3646	Souvenir	Satsukian	TEL.0264-34-3715
Restaurant	Kanameya	TEL.0264-34-3329 FAX.0264-34-3628	Souvenir	Sawaya shikkiten	TEL.0264-34-3228 FAX.0264-34-3648
Goheimochi	Kisonaraijuku Kimura	TEL.0264-34-3710 FAX.0264-34-3720	Souvenir	Shibata shikkiten	TEL.0264-34-3018 FAX.0264-34-3230
Cafe	Kodemari	TEL.0264-34-3072	Souvenir	Shimaya shikkiten	TEL.0264-34-3058
General goods	Kogetsudo	TEL.0264-34-3073	Souvenir	Shimaya shikkiten	TEL.0264-34-3014 FAX.0264-34-3014
Souvenir	Kojima shikkiten	TEL.0264-34-3165 FAX.0264-34-3165	Souvenir	Taigen	TEL.0264-34-3237
Wooden products	Marukichi	TEL.0264-34-2608	Cafe	Takashimaya	TEL.0264-34-2706
Restaurant	Matsunami	TEL.0264-34-3750 FAX.0264-34-3750	Oyaki	Tanakaya	TEL.0264-34-3236 FAX.0264-34-3236
Cafe	Matsuyasabo	TEL.0264-34-3105 FAX.0264-34-3105	Restaurant & Sabo	Tezukara	TEL.0264-34-2189 FAX.0264-24-0040
Souvenir	Matsuzakaya	TEL.0264-34-2327 FAX.0264-34-2840	Souvenir	Tokuriya	TEL.0264-34-3009
Souvenir	Miyagawa shikkiten	TEL.0264-36-2133	Soba	Yanagiya sikkiten	TEL.0264-34-2230 FAX.0264-34-2230
			Farm-fresh	Yamanaka	TEL.0264-34-3034
				Yamanoichiba	
				Kawakami	

Accommodations & Museum

Aoki	TEL.0264-34-3781 FAX.0264-34-3781
Aburaya	TEL.0264-34-3016
Ikariya Machida	TEL.0264-34-3202 FAX.0264-34-3202 URL http://naraijuku-ikariya.jp Email ijosik-ayiraki@go.tvm.ne.jp
Iseya	TEL.0264-34-3051 FAX.0264-34-3156 URL http://www.oyado-iseya.jp Email iseya@coda.ocn.ne.jp
Echigoya	TEL.0264-34-3011 URL http://naraijyuku-echigoya.jp/ Email naraijyuku-echigoya@ninus.ocn.ne.jp
Kato	TEL.0264-34-2625 FAX.0264-34-2625 URL http://www.cnet-kiso.ne.jp/m/mkato/

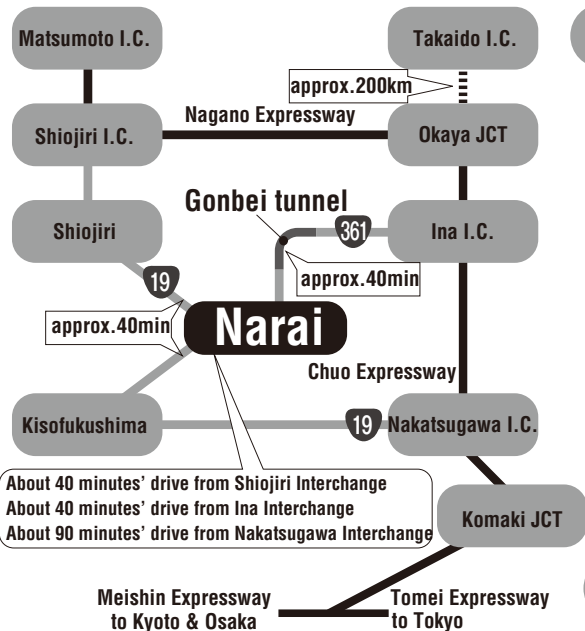
Shimada	TEL.0264-34-2678
Tsuchikawa	TEL.0264-34-3224 FAX.0264-34-3224 Email tsuchi@aqua.ocn.ne.jp
Kamitoiya Museum	TEL.0264-34-3101
Nakamura`s Residence	TEL.0264-34-2655
Narakawa Museum of History and Folk Customs	TEL.0264-34-2654
Taiho-ji temple Maria Jizo & Garden	TEL.0264-34-3147 FAX.0264-34-3147
Narai-juku Tourist Association	TEL.0264-34-3160 FAX.0264-24-0024

Shinanoji Nature Trail

Nakasendo road Route	
Niekawa	
↓	8km/120min on foot.
Hirasawa	
↓	2.6km/30min on foot.
Narai	
↓	4km/100min on foot.
Torii pass	
↓	4km/100min on foot.
Yabuhara	

Gonbei pass Route	
Narai	
↓	13km/180min on foot. 40min by bus.
Tochihorasawa	
↓	2.7km/60min on foot.
Gonbei pass	
↓	7km/100min on foot.
Yochi	
↓	7km/40min by bus.
Ina-shi	

By car



By train

